# **Community Well-Being Benefits**

NEWSLETTER OCT - DEC 2024



#### BUYING **RESPONSIBLY** cardiff council procurement team

Welcome to our third quarterly newsletter, I am Gemma Ellis the Interim Head of Procurement at Ardal and responsible for Procurement delivery across the Ardal Partnership.

Ardal is a new procurement service established by Cardiff Council to deliver our collaborative procurement partnership with Monmouthshire County Council, Torfaen County Borough Council and the Vale of Glamorgan Council.

Our aim is to deliver socially responsible procurement for all our partners through shared resources, knowledge, and expertise.

I am looking forward to continuing to progress and promote the fantastic work that is being delivered across the region and grow the CWB programme.

The newsletter highlights the projects and community wellbeing benefits being delivered by Contactors who have successfully won



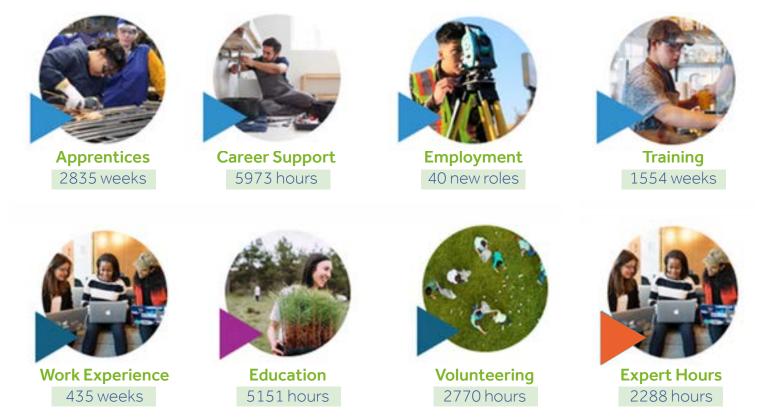
business with the Council(s) evidencing the additional value that can be achieved for our communities through the procurement and contracting process.

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# **STATS - QUARTER 3**

The Community Well-Being Benefits (CWB) team are so proud of all the work that is happening locally around CWB/Social Value delivery. Below are the stats for this quarter with some select stories on the following pages.



If you are delivering CWB locally and want to be included in a future newsletter please email **<u>cwb@cardiff.gov.uk</u>** 

### Follow Ardal on Social Media

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# ARDAL UPDATES

Ardal Procurement won two major awards at the prestigious Go Awards Wales ceremony recognising excellence in procurement - winning the Procurement Team of the Year and the Outstanding Achievement Award ("Best in Show").

Ardal's collaborative procurement service, which supports Cardiff, Monmouthshire, Torfaen, and the Vale of Glamorgan Councils, stood out for its innovative approach, outstanding results and how well-being is being built into its procurement processes. With an annual third-party spend of circa £1.3 billion, Ardal operates five category teams that provide advice, guidance and support to 350 procurement exercises each year while also operating three major collaborative frameworks: SEWSCAP (buildings construction), SEWH (civils construction), and SEWTAPS (professional services).



Following this success, Ardal will represent Wales at the UK National GO Awards 2024/25 Ceremony, which will be held at the Titanic Hotel in Liverpool on May 21, 2025.

# **SEWSCAP4** launch

The SEWSCAP4 launch event was a significant milestone, celebrated with great enthusiasm and participation from various stakeholders. The event highlighted the collaborative efforts and innovative approaches that SEWSCAP4 aims to bring to the construction and infrastructure sectors.

Key speakers emphasised the Frameworks potential to drive sustainable development and enhance community engagement. Attendees had the opportunity to network, share insights, and discuss future opportunities for SEWSCAP4. The launch event set a positive tone for the Frameworks future, showcasing its commitment to excellence and innovation in the industry.





# GOOD NEWS STORIES - MORGAN SINDALL Project Daffodil

In collaboration with the One Planet Cardiff Team, we took the opportunity of the dry weather and spent this morning with the eco committees at both Adamsdown and Baden Powell Primary Schools, planting over 400 daffodil bulbs across their school grounds.

The pupils were very enthusiastic and it was great to hear about all the eco ideas they have. Being eco schools has definitely provided them with inspiration to make positive environmental changes to their schools and community. Both schools are very lucky to have some green space within their school grounds, especially in the area of Cardiff they are located. Hopefully we will see the fruits of their labour pay off with an injection of colour visible early Spring.

#TeamWillows #ecofriendly #outdooreducation



Cardiff Council | SEWSCAP | Morgan Sindall



# **GOOD NEWS STORIES - MORGAN SINDALL**

#### Helping people into work



As part of our commitment to help local people into work, we recently advertised a Site cleaner vacancy. Working with Cardiff's Into Work service to help source a suitable candidate, we were pleased to recruit Taonga 'Tim' Vushe (pictured) follow a period of long term unemployment (2+ years).

Tim's responsibilities include a range of high level cleaning services within the site offices, canteens and bathrooms. He has settled in very well on the project and has already made an excellent impression, becoming a valued member of the Willows team.





The Council's Employer Liaison and Into work teams are happy to continue to support Morgan Sindall, and their recruitment initiatives. From a long list of pre-screened candidates Tim stood out as being perfect for the role so happy to see him excelling!

Well done Tim!

# GOOD NEWS STORIES - WATES Cooking up a storm at Llanrumney Community Hub

Built in 2008, the Llanrumney Community Hub sits at the heart of the busy residential suburb. There are many people and groups that use the space, from individuals seeking information on local council services, to the Cardiff Youth Service and the toetapping over-50s line dancing troupe. The building houses a well-stocked library, computer facilities, along with meeting rooms and breakout spaces.

We reached out to Natalie Simons from the Cardiff Youth Service, to identify a way of working together to benefit the residents. She immediately drew our attention to the tired kitchen facilities at the Hub. The space was in a very sorry state and needed some TLC.

The Site Team at our Maple Fields Development in Llanrumney were keen to help make a difference. Rallied by Project Manager, John Coburn, they came to the rescue to completely refurbish and enhance the Hub kitchen. With tremendously generous donations of time, skills, and items for the renovation, the team comprised tradespeople from Castle Carpentry, Classic Decorators, AJ Electrical Partnership Ltd, Advanced Heating Wales, SD Sealants, and the Maple Fields team. Atlantic Recycling donated a 12-yard skip, with Moores Furniture Group very kindly designing and donating the new kitchen. The Wates Site, and Sales and Marketing team donated appliances, along with AJ Electricals' gift of a new portable electric hob. Dulux kindly supplied paint and equipment, Algeco donated a new zip tap boiler for instant hot water, and the Travis Perkins Community Fund supplied extra tools and equipment to finish off the project.

We also offered volunteering opportunities to local young people from the Cardiff Youth Service, Eastern High School, and Cardiff City Football Academy. They all helped to bring the new kitchen to life, so that many more people could enjoy it as both a learning and social space. Natalie and her team have a vision of using the space to help young people learn to plan and budget around food, and to learn how to create healthy meals. With the new kitchen, they can make this dream a reality. Thank you to all those who helped to make this project a success!

As a youth service in the East of Cardiff we are so grateful for all the support from Wates and their trusted partners. The kitchen will add so much value to all the community but specifically for the young people as we are now in a position to open youth club two nights a week. With the kitchen we will be able to offer independent living skills and support young people with healthy living and supporting those post 16 young people that are at risk of homelessness. There will also be an opportunity for other organisations to help the community such as the wellbeing team, adult learning, health and into work. We are so grateful, and we know that the young people and the community are grateful, and the legacy will be in effect for years to come.

#### Thank you!

- Natalie Simons, Cardiff Youth Service



1925

# **GOOD NEWS STORIES - WATES**

### Wates staff join forces with CCFC Community Foundation

Staff from Wates Residential took part in Cardiff City Football Club Community Foundation, Boots for Bluebirds campaign.

Over the course of a month, staff and supply chain members donated their old football boots (childrens and adults) which staff then spent a morning at CCFC Community Foundations home at House of Sport cleaning and replacing new laces, bringing life to boots destined for the bin.



These boots will then be distributed by the Foundation to families who cannot afford to buy new boots for their children.

We all know the benefits of exercise for our wellbeing, but having a barrier such as good footwear is something CCFC Community Foundation is trying to break down.

### Leftover Materials Repurposed

Cardiff Rivers Group was established in 2009 by 6 volunteers dedicated to making a difference along the River Taff. Five years later, the group has grown to over 350 volunteers. They conduct an average 3 weekly clean-ups across Cardiff and parts of the Vale plus help repurpose any waste materials.

Dave King MBE, Trustee/Treasurer of Cardiff Rivers Group, sprang to action when Nicole Ash, Social Value Manager for Wates contacted him to explain there was a surplus of material leftover from a completed job that could not be used on any other Wates project.

Site Manager, Wayne Lindharsen organised for the materials to be delivered to a storage facility

Cardiff Council had provided to Cardiff Rivers Group, meaning the charity didn't need to spend money on transportation.

In total, Cardiff Rivers Group had 97 red bricks, 360 yellow bricks, 85 breeze blocks, 377 scaffold boards, a steel cabinet, 2 first aid boxes, 2 front doors, 5 bags of tarmacadam and 136 plastic grids for parking. All these items were either sold or donated to a local community group, charity or allotment, helping to raise over £660 for the charity and also reducing any of this material going to landfill.



All of the above was destined for the skip and so a true saving from landfill. We also raised £666 through this exercise. So thank you very much for allowing us to take these items - we very much appreciate it, and I hope we can do something similar in the future.

- David King, MBE, Cardiff Rivers Group

# **GOOD NEWS STORIES - LOVELL**

## Lovell's Engagement with Students at Eastern High Community Campus

Lovell participated in the Careers Carousel and Mock Interview Sessions with students at Eastern High Community Campus in Cardiff on 6th December 2024.

During the first session, Lovell and Advanced Carpentry Solutions engaged with 19 students and 4 teachers. The Careers Carousel gave students and teachers the opportunity to visit the Lovell stand, where we shared details about apprenticeship opportunities and the Network75 programme. We highlighted how Lovell supports and welcomes students into these opportunities, sparking interest in construction and trade careers among many attendees.

Jamie Langdon, a Construction Manager from Advanced Carpentry Solutions, shared insights about his journey in the construction industry, the diversity of work on various sites, and the skills gap in carpentry. He emphasised the high demand for carpentry jobs and advised students on the steps to take in college to prepare for careers in construction.

While Jamie was speaking, Harvey Hughes, a young apprentice from Advanced Carpentry Solutions, spoke about his experiences as an apprentice, describing his day-to-day activities and how he began his career. While Jamie was speaking, Harvey showcased his skills by crafting a wooden Christmas tree from scratch, providing students with dimensions and instructions so they could try making one at home. The students were thrilled



with the wooden Christmas trees, and we gifted three of them to these enthusiastic students. Lovell also handed out information sheets with details about apprenticeship opportunities, Network75, and how to apply for roles with Lovell. Each student also received a Lovell bamboo pen as a keepsake to remember the day.

In the second session, Meriel Gough, Lovell Community Development Coordinator and Martin Thomas, Lovell Regional Training Manager, participated in mock interviews and spoke with 8 students in total. They reviewed the students' CVs, provided constructive feedback, and conducted practice interviews. Each student received personalised advice on how to improve their answers and overall presentation.

The event was a fantastic opportunity to inspire students, share valuable insights, and support their journey into the construction industry. Lovell and Advanced Carpentry Solutions are proud to have been part of such a positive and impactful day.





# **GOOD NEWS STORIES - LOVELL**

### St Mellons Team Inspires Young Minds at Meadowlane Primary

The St Mellons Team visited Meadowlane Primary School on 12th November 2024 to deliver an engaging presentation on construction site safety, career opportunities in construction, and Lovell's environmental initiatives.

Lovell delivered 6 sessions and connected with 118 children from Years 4 to 6, raising awareness about vital safety practices and the construction industry. The team introduced the Considerate



including trying on PPE and identifying dangers in a model hazardous site. With many children playing near construction zones, the team emphasised the importance of staying safe in such areas. Lovell also donated branded merchandise, three high-visibility vests, and three hard hats to support the school's construction project, further fostering safety and community engagement. If you have another image, please feel free to share

If you have another image, please feel free to share it, and I'll extract the text from it.



# **GOOD NEWS STORIES - LOVELL**

The Ministry of Building Innovation + Education (MOBIE) and Lovell delivered four interactive sessions to four different schools in Cardiff, located near the St Mellons Community Living Project. The schools involved were Glan Yr Afon Primary School, Pontprennau Primary School, Bryn Hafod Primary School, and Oakfield Primary School.

These sessions, aimed at children in Years 3 to 6 and their mostly unemployed parents. The sessions were organised in partnership with Cardiff and Vale College. Lovell contributed £4,923 to MOBIE to help support the initiative, which took place on the 16th and 17th of October 2024.

The primary goal of these sessions was to inspire both children and parents to consider careers in the construction industry, while also introducing Lovell as a company with a strong culture and a welcoming work environment.

Through a series of activities and an engaging video, participants were shown how construction offers a range of rewarding career opportunities. MOBIE Chief Executive Mark Southgate opened each session by inviting children and parents to work together to design a home, sparking their imagination and creativity.

Their ideas spanned a wide range—from apartments to caravans. During this activity, they discussed what makes a home essential, with responses highlighting the importance of shelter, safety, and comfort. Mark emphasised how different types of homes serve diverse needs, such as young couples, families, or single occupants, which are important considerations when building communities.

In a second activity, participants created their own development master plan, detailing who would live



were vital for the community. One example was a "Nature Village" designed by the children and parents from Glan Yr Afon Primary School, complete with houses, a petrol station, a church, and green spaces, showcasing how people are drawn to environments with both natural beauty and practical amenities.

Meriel Gough, Lovell Community Coordinator also delivered a session on careers in construction, explaining the variety of roles available and the increasing demand for skilled workers in the UK. She highlighted positions such as bricklayer, carpenter, ceiling fixer, and demolition operative, sparking the children's interest as they eagerly guessed the names and salaries of different jobs. The sessions concluded with the "Lovell Way" video, which provided an insight into Lovell's history, its diverse team dynamic, and its positive work environment.

At the end of the event, Lovell gifted the children a selection of branded items, including pens, pencils, sports bags, and colouring sets, along with certificates for both the children and parents in recognition of their participation.

Overall, the sessions were a great success. The children were enthusiastic about the creative activities, excited to design their own communities and eager to explain their ideas to the group. The parents were engaged, listening attentively to the career opportunities available within the construction sector and the potential for a brighter future.



We had a wonderful morning at our Leckwith Road Community Living Scheme Cardiff Council project, where our Projects Manager Michael Flew provided a walk through the older persons *#affordablehousing* development and discussed onsite work experience opportunities with David Portman Senior Strategy and Development Officer and Claire Rowlands-Gent from Onsite Construction Academy. This flagship Cardiff Council development has delivered a range of fantastic *#socialvalue* outcomes, and once complete will provide *#sustainable* and *#accessible* homes, alongside community facilities for local residents.

A big thank you to Michael Flew and Michael Roberts for making this experience possible!

Encon Construction volunteered at the Adult Learning Community Centre in Canton, which is located just down the road from our Cardiff Council Leckwith Road Community Living project. The centre had just opened in September 2023 and had not been used since before 2020 and needed painting and modernisation of the rooms; an opportunity provided by Cardiff Commitment. TEAM@Severn (Teaching Engaging Achieving Motivating) work with children and young people who are unable to access school either due to physical health, mental health or other extenuating circumstances.



VOLUNTEERING AT THE T.E.A.M.@SEVERN, CARDIFF

## **KIER**

### Construction Education session at The Court Special School

As we have begin building two new sites for The Court Special, we want to involve the pupils at the school as much as possible. Therefore, in November we held our first session with the Year 3/4 class at The Court Special school to learn about all things construction. Social Value coordinator Abigail Bowler delivered the session to the Year 3/4 class at The Court Special School.

The aim of the session was to introduce ourselves and discuss the new schools we are building. We also wanted to explore basic health and safety concepts with the pupils.

Abigail delivered an interactive 40 minute on Construction and Health and Safety. The session included exploration of toy tools, PPE dress up, and colouring and construction-themed artwork.

The session helped to bring the new school to life for the class. The pupils enjoyed learning about roles within the construction industry and dressing up in the PPE. The students are looking forward to our next visit, which will link to their class topic of 'Science and Technology; Explore and Create'.







# **KIER - SOCIAL VALUE ACTIVITY SO FAR**

**11th October** - Health and Safety Assembly at Pen-Y-Bryn Primary School.

**8th November** - Meeting with Coed Cardiff to discuss volunteering opportunities. NTW77

**11th Novembe**r - Hoarding Artwork Competition at Pen-Y-Bryn Primary School. Winner announced, art currently being printed as signage.

**13th November** - 9 hours of volunteering support provided to Moss Rose Cottage Charity. NTW77

**14th November** - Construction Sensory session at The Court School. Time Capsule project launched with pupils.

**18th November** - Schedule of works agreed with Moss Rose Cottage. Kier to support with 3 external gates. NTW77/ CT89?

**4th of December** - Artwork session with The Court School- working with the pupils on their ongoing art projects for the time capsule.

If you are working on projects across Cardiff, Vale of Glamorgan, Monmouthshire and Torfaen and would like support please get in touch.





# **WILLIS - MOUNTON HOUSE**

Willis are undertaking works at former school 'Mounton House', Chepstow for Monmouthshire County Council. The project, successfully tendered through #SEWSCAP Framework, involves the remodelling & refurbishment of the existing building, and external works. In creating 'Ty Derwen', the new facility will provide places for 15 or 16 pupils a year and also a base for the wider Pupil Referral Service, which supports children unable to attend school for a number of reasons

We've been busy with a rewarding range of **#SocialValue** activities to support both the pupils and organisations around Chepstow. A Carpentry opportunity has been created, with our apprentice impressing with his enthusiasm for the role, and making some Christmas wooden items for donation to a community group.

This Christmas we have made contributions to Chepstow Food Bank & Dean Trust Farm; "...Huge thanks and gratitude to you all for your support and very generous donation of £500. At this time of year, we are seeing an increase in people needing to use our foodbank, your donation will greatly help in meeting the need. We are working hard with over 50 referral agencies across Monmouthshire to ensure that those who are referred to us, can move into a more stable financial situation so that they do not face food insecurity again. We are so thankful that together, we can make a difference, supporting our local community."

"As winter sets in, the days grow colder, and the nights become longer we need to keep our residents warm, fed, and safe during this time. Our ability to care for our residents is fully dependent on the money we raise, and as temperatures drop, our costs rise, therefore our Winter Appeal was launched to help us navigate the difficulties this season brings."

"On top of day-to-day expenses, there are more emergency repairs, our residents need more shelter from the weather, and our vulnerable ponies like Rosie and Sooty need thick winter rugs to keep them warm. Winter is therefore a hugely challenging and expensive time, which is why we are so truly grateful for your contribution of £500 which is incredible! Thank you from the team and our very special rescued residents." - Dean Farm Trust





#### - Chepstow Foodbank

#### Willis - Mounton house - Career session

Additionally, Paul Cachia, and Emma Lewis ran an introduction session with the pupils, to talk about Careers in Construction and discuss practical sessions they will undertake on site in the New Year.

We look forward to seeing the pupils thrive in their sessions with us, and continuing relationships, with volunteering planned at both the Foodbank and Dean Farm Trust, as well as other deserving charities we are working with to provide much needed support as part of our commitment to the community on the project in 2025.

> If you are working on projects across Cardiff, Vale of Glamorgan, Monmouthshire and Torfaen and would like support please get in touch.

### HALE

Hale completed 11 Mock Interviews with the OCA. Each interview mimicked some key questions that would be asked at an interview to give them an indication of what to expect. Following the interviews, verbal feedback was given and written feedback given to the OCA.

As a follow up, Hale have been working with the OCA to offer any work experience placements as well as new employment opportunities. Plans are in progress to revisit the OCA and complete another round of interviews as well as a general overview of our work and opportunities at Hale.

#### **Shape My Street**

Hale has been working with Tredegarville Primary School for the Shape my Street, Shape my School Project by the Cardiff Commitment. We hope to a section of the play area and create a calming safe space for then to read and sit.



## **NATIONAL CAREERS MONTH SUPPORT**

Ardal is proud to support Travis Perkins in its Career Development work. This **#NationalCareerDevelopmentMonth**, we spoke with Aled Pilliner, Branch Manager of Travis Perkins at its branch off East Bay Close, Cardiff, to find out more about upcoming opportunities:

"Career Development for Travis Perkins is massive... we've got a vast amount of apprenticeships within the business at the moment, covering several areas of both branch and central functions, as well as rising star programs, and then in-house development with our own teams.

We bring people in from a yard right the way through to branch management and assistant branch management, all through the apprenticeship schemes, and then work with colleagues one-to-one." David Portman Senior Strategy and Development Officer from the Ardal Community Well-Being Benefits team says "Travis Perkins worked with us to establish an innovative way to utilise their TOMs commitments within their framework. This included inviting along members of the local communities to experience a CV workshop with career talk. This led to guaranteed work experience opportunities for those involved and eventually into a local person securing employment. This innovative approach to TOMs delivery was supported by the local Employer Liaison team within Into Work Advice Service as showcases the benefits of CWB within contracts".

#CareersInCardiff #CardiffCouncil #TravisPerkins #CommunityWellbeing



#### Ardal Procurement on LinkedIn: #nationalcareerdevelopmentmonth #careersincardiff...

Ardal is proud to support Travis Perkins in its Career Development work. This #NationalCareerDevelopmentMonth, we spoke with Aled Pilliner, Branch Manager of... | 10 comments on LinkedIn

🔄 linkedin/Nov 29, 2024

# SOCIAL MOBILITY WITHIN PROCUREMENT

Ardal Procurement's Interim Head of Procurement, Gemma Ellis, presented at a Browne Jacobson event around Social Mobility in Construction. Her presentation covered:

- Social Partnership and Public Procurement (Wales) Act and Wellbeing Impact Measures
- Socially Responsible Procurement Policy
- WG Community Benefits
- Development of Welsh TOMs
- How the Welsh TOMs work

#### Community Well-Being Focus:

Following Gemma's presentation, David Portman from the Community Well-Being Benefits team provided updates on CWB delivery within Cardiff. He also highlighted the resources available to contractors to support their social value initiatives.

#### Networking Opportunity:

The event served as a valuable networking opportunity to share best practices and updates on CWB delivery and policy changes within the construction sector.



### **SAFE GROUP**

Thanks to generous sponsorship from Hale Construction as well as the South Wales Police and Crime Commissioner's Officer, SAFE were able to host a Time to Change conference on the 3rd October, bringing a range of partners from across Wales together to focus on preventing violence against women and girls.

The funding from Hale Construction enabled us to offer 160 free spaces to practitioners working with children and families across Wales to hear from local and national organisations, including Welsh Women's Aid, Plan International and the Welsh Government, about how we can work together to address gender based violence.

The event took place at the beautiful Temple of Peace, an Art Deco building in the centre of Cathays and catering was provided by a team from Oasis, a local charity supporting asylum seekers and refugees.

Attendees welcomed the opportunity to hear from expert speakers and hear more about good practice in preventing violence against women and girls. Many delegates signed up to become White Ribbon Ambassadors and linked in with Welsh Government representatives to support the Sound campaign. We are grateful to Hale for making this event possible.



# **MODERN SLAVERY PRESENTATION**

In December our Modern Slavery team presented an overview of MS in the workplace both online and at the SEWSCAP4 launch event. This was an opportunity not only to inform suppliers who have signed up to deliver Modern-Slavery-related Community Well-Being benefits as to how they might go about achieving them, but also to encourage those who might be considering them to do so.

Following an overview of the specific benefits themselves (NTW25, NTW26 & NTW64), the focus was on the 'Why' and the 'How'.

The 'Why' is about preventing exploitation within supply chains, which is crucial for businesses for reasons including:

- Legal Compliance
- Reputation Management
- Operational Efficiency
- Market Advantage
- Employee Morale & Retention and
- Long-term Sustainability

By proactively addressing these issues, businesses not only comply with legal requirements, but also build a stronger, more sustainable and reputable brand.

The 'How' focuses on effective strategies businesses can employ, which include:

- Conducting Human Rights Due Diligence
- Carrying out Supplier Audits & Inspections
- Completing Worker Interviews & Surveys
- Implementing Supply Chain Transparency
- Training Awareness Programmes
- Grievance Mechanisms and
- Collaboration with NGOs & Industry Groups
- Through the implementation of these strategies, businesses can better identify and address exploitation within their supply chains, ensuring ethical and sustainable practices.
- Attendees were reassured of the support and assistance that is available from the Modern Slavery specialists within the Ardal group.



If you need support with the above get in touch with jeffrey.norman@cardiff.gov.uk

# **ONSITE CONSTRUCTION ACADEMY (OCA)**

The Onsite Construction Academy South East Wales (OCA) is a training, experience and employment programme for careers in the construction industry. Funded by CITB and delivered by the Into Work Advice Service, the OCA supports contractors and job seekers (new entrants, returners and career changers) of all ages across the Cardiff Capital Region, preparing job seekers for work in the sector through onsite experiences and funded training.

Our candidates represent some of the most disadvantaged and unrepresented demographics including the unemployed, economically inactive, long term unemployed, young people not in education/employment/training, care experienced young people, over 50s, ex-offenders, BME ethnicities and females.

We are experienced in working with tier 1 companies, contractors, supply chains and recruitment agencies, supplying reliable and committed candidates to support the achievement of Community Wellbeing Benefits targets around employment and skills and we are always seeking work experience and employment opportunities for our candidates.

### **ONSITE CONSTRUCTION ACADEMY WITH ENCON**

This week at our Leckwith Road Community Living Scheme Cardiff Council project, Projects Manager Michael Flew provided Claire Rowlands-Gent and their participants from the Onsite Construction Academy looking to get a career in construction a walk through the older persons hashtag#affordablehousing development. Mike discussed pathways into the construction industry by introducing them to different types of trades onsite, green technologies that have been used onsite, advice on careers in construction and providing career guidance by showcasing the limitless demand within the industry.

This is a flagship Cardiff Council development that has delivered a range of fantastic hashtag#socialvalue outcomes, and once complete will provide hashtag#sustainable and hashtag#accessible homes, alongside community facilities for local residents.

A big thank you to Michael Flew and Claire Rowlands-Gent for making this experience possible!

Adeel Hasan MSc, BA Hons David Portman Senior Strategy and Development Officer

#### Feedback from some of the attendees:

"I want to thank you for the opportunity to visit the construction site and get an inside view of how everything works. The experience was eye opening and gave me a valuable insight into the construction industry. Observing the teamwork and organisation has helped me understand the complexity and precision involved in construction projects. It was really inspiring to see how different teams and trades collaborate to bring a project to life. This visit has sparked a deeper interest in pursuing a career in this field. It gave me a clearer perspective on the kind of roles I'd like to explore and the skills I need to develop further. I appreciate the effort put into making the site visit informative and safe. It was a great learning experience, and I am excited to build on what I've learned. Thank you once again for the opportunity."

"It was really good and beneficial to know what opportunities there are once I'm on site and what trades are good as well as what generally goes on a day-to-day basis."





If you need support with the above get in touch with claire.rowlands-gent@cardiff.gov.uk

# **Social Value**

### Shape My Street, Shape My School Launch 24-25



The third iteration of the programme was launched this month, with resources developed by the Welsh School of Architecture, Cardiff Curriculum Team, informed by industry, student and wider educational services insight.

Cardiff Commitment construction and architectural partners from across the city have come together to deliver a series of engagement opportunities with year three students,

culminating in a tangible small build at the school developed and designed by the students with the expertise of the partners.

Community Focused Schools were targeted this academic year, strengthening the projects delivery by including community focused school managers as part of the collaborative process.

We look forward to seeing the student and partner engagement this year, ensuring we capture evaluative analysis to further strengthen the programme moving forward







# **Social Value**

#### Shape My School at Willowbrook Primary



A series of engagement activities at Willowbrook Primary School saw year 3 students, their teachers, ambassadors from the Welsh School of Architecture, and senior management from Cardiff Council contractors J. Randall Roofing collaboratively design and build an outdoor shelter to improve the outdoor educational offer at the school.



In addition to young people being involved in the design process, Cardiff Youth Services identified local young people attending local youth service provision to build the shelter. With support from Volunteer it Yourself qualified tradespeople and assessors, young people participating on the build gained City & Guilds qualifications as well as valuable work-related experience.







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